



**NEWS FROM CRESCENTA VALLEY WATER DISTRICT**  
*From the General Manager's Office*  
**(818) 248-3925**  
**FAX (818) 248-1659**  
**[cjscott@cvwd.com](mailto:cjscott@cvwd.com)**

For Immediate Release, June 12, 2008:

Subject: Call for Water Conservation

Following the Governor's declaration that California is officially in a drought, yesterday, the Metropolitan Water District of Southern California (MWD) declared a Water Supply Alert in Southern California. The motivation behind this alert is to increase public awareness on water conservation in order to delay or avoid the need for mandatory water allocations and water rationing in the future.

Crescenta Valley Water District (CVWD) customer's water supply is from a blend of local groundwater and purchased water from MWD via Foothill Municipal Water District. At times, the District could be purchasing up to 60% of its water supply from MWD. All communities throughout southern California need to conserve water to avoid mandatory rationing.

MWD's General Manager, Jeff Kightlinger, said "This is a serious situation. The need for conservation is very real, particularly with the governor's drought announcement last Wednesday. Now that the drought is official, consumers need to realize that water rationing looms should voluntary water-saving efforts not prove enough, particularly if we faced shortages that compelled our board to implement the district's recently adopted supply allocation plan."

MWD is asking that all of its member agencies adopt and enforce drought ordinances. CVWD's Board of Directors are considering a drought ordinance should it be necessary to implement mandatory rationing; currently CVWD has a

More ...

voluntary water conservation policy asking for its customers to reduce their water use by 10% and recommending water conservation practices especially for outdoor water use which usually accounts for about two-thirds of a typical families water use.

Easy ways to reduce outdoor water use include:

- Watering only in the early morning hours
- Tuning up your irrigation system to avoid overspray and run off and fix broken or misaligned sprinkler heads
- Adjusting your timer to water one day a week less and use shorter cycles with breaks of 30-45 minutes instead of long water cycles which usually result in run-off
- use a broom instead of a hose to clean sidewalks and driveways
- report outdoor water waste to CVWD at 818-248-3925

For more water conservation information, tips, help with water schedules and water conservation rebate information, please visit [www.bewaterwise.com](http://www.bewaterwise.com).

In addition to rebates offered through MWD on the [www.bewaterwise.com](http://www.bewaterwise.com) website, CVWD offers a “Cash for Grass” rebate program. Eliminating turf from your landscape is a great way to drastically reduce outdoor water use. Call CVWD today for details. 818-248-3925.

###